

**Our Reference:** [REDACTED]  
**Contact Officer:** [REDACTED]  
**Contact Email:** [public-consultation@openly.com.au](mailto:public-consultation@openly.com.au)  
**Contact Phone:** [REDACTED]

01 March 2021

Dear Sir/Madam,

### Proposed Privacy Code Public Consultation

Openly Australia is conducting a public consultation relating to its proposed application to register a Privacy Code with the Office of the Australian Information Commissioner (OAIC) under section 26F(2) of the Privacy Act 1988.

The purpose of a Privacy Code is to provide individuals with transparency about how their information will be handled. Codes do not replace the relevant provisions of the Privacy Act, but operate in addition to the requirements of the Privacy Act. A code cannot lessen the privacy rights of an individual provided for in the Privacy Act. Registered codes are disallowable legislative instruments.

Openly has informally engaged with [REDACTED] about the prospect of implementing a voluntary but legally binding privacy certification program that is based on this proposed Privacy Code.

The purpose of this letter is to invite you, as a potentially interested party, to comment on the proposed Privacy Code.

### About The Proposed Privacy Code

Further information about the proposed Privacy Code can be located within the dedicated public consultation hub: <https://openly.com.au/public-consultation/privacy-code>.

Openly will be conducting two virtual town hall meetings to discuss the proposed Privacy Code on Friday 19 March 2021 and Saturday 20 March 2021. To attend, please register via the Openly website.

### Request For Submissions

Openly invites you to make a submission on the likely public benefits and effect on the organisations you represent relating to the proposed Privacy Code.

If you intend to provide a submission in relation to this matter, please do so by 11 April 2021.

Openly Australia (83 612 417 259)  
67 Greenhill Road, Wayville, SA, 5034  
[www.openly.com.au](http://www.openly.com.au)  
[public-consultation@openly.com.au](mailto:public-consultation@openly.com.au)  
[REDACTED]

Please email your submission to [public-consultation@openly.com.au](mailto:public-consultation@openly.com.au). All submissions will be placed on the public consultation hub subject to any request for confidentiality or redaction.

### Timeline

Indicative Date	Stage
01 March 2021	Public Consultation Opens
01 March 2021	Request For Submissions Sent
19 March 2021	Virtual Town Hall #1
20 March 2021	Virtual Town Hall #2
11 April 2021	Public Consultation Closes
12 April 2021	Further Individual Consultation (If Required)
19 April 2021	Openly Public Consultation Response
30 April 2021	Final Application Submission

Please advise if you do not wish to make a submission at this time but would like to be informed of the progress of the application. Please also provide a nominated contact email address for future correspondence.

You may also forward this letter to any other party who may wish to make a submission to Openly regarding the proposed Privacy Code.

A copy of this letter has been placed onto the public consultation hub. If you wish to discuss any aspect of this matter, please do not hesitate to contact [REDACTED] on [REDACTED] or [public-consultation@openly.com.au](mailto:public-consultation@openly.com.au).

Yours Sincerely,

[REDACTED]

[REDACTED]  
[REDACTED]

Openly Australia

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[REDACTED]